

BFUTR 2023 Global Tech Summit introduces the BFUTR Marketplace: connecting Black tech professionals with international employers.

Aug 1, 2023 - The BFUTR Global Tech Summit, BPTN's annual premier event, will take place over two days, October 26-27, 2023, at the Beanfield Centre in Toronto, Canada. The 2-day job marketplace, already known for innovative Obsidi Tech Talks, executive networking opportunities, career development, and epic after-parties, including some of the music industry's most talented artists, will focus more on connecting attendees with the best job and career opportunities.

It's not all work and no play. This year's VIP after-party concert performer is 3x Grammy-winning musician and serial entrepreneur Ludacris. The multi-platinum artist will close out BFUTR with his signature brand of energy, lyrical talent, and selection of hit songs.

'BFUTR 2023 Presented by TD' welcomes back its title sponsor, TD, for another year. TD continues to affirm their commitment to strengthening the tech industry by closing the diversity gap.

During a time of uncertainty across the economy and tech industry, a climate has developed in which Black professionals have frequently faced more lay-offs, hiring freezes, and smaller raises while also experiencing larger unemployment rates and unemployment periods than their counterparts (Forbes).

DE&I is important. However, the research is clear: greater diversity among staff leads to increased innovation, resilience, and profitability. Quite frankly, it's good business. A McKinsey & Company report shows that companies in the top 25% for racial and gender diversity are more likely to experience more substantial financial returns. Additionally, considering employee retention, company culture research indicates that individuals in diverse and inclusive companies are 5.4 times more likely to stay for a longer tenure.

What Can BFUTR Attendees Expect?

With an expected 20,000+ attendees composed of Black professionals, allies, and 80+ influential corporate partners, this summit offers opportunities over 2-days to engage directly with hiring managers excited to hire US and Canadian Black tech talent. General Pass (\$0) and VIP Pass (\$50) holders also enjoy summit perks and programming elements like:

- Access to over 45 Partner curated sessions held across our six partner lounges:
 - Lounge Sponsors host various sessions, Tech Talks, and networking events throughout the summit around topics like:
- Streaming access to the BFUTR Main Stage via BPTN's Obsidi app
 - Keynote speakers and industry leaders will share knowledge and experiences on subjects directly impacting Black tech professionals.
- The newly introduced Black Entrepreneurs Square
- Access to a variety of partner-sponsored experiences
- Collisions with industry colleagues and brands across North America
- And most importantly, a series of dedicated hiring and learning sessions with Black tech professionals and allies in attendance.

In addition, VIP Pass (\$50) holders also get:

- In-person access to the BFUTR Main Stage Experience
 - Opportunities for life-changing executive collisions
- Access to our epic BFUTR VIP after-party concert featuring Ludacris
 - VIP after-party concert is only available to VIP pass holders

"The BFUTR Global Tech Summit is where the global Black tech community and its allies unite to create a physical place where Black tech talent thrives. We build employment pipelines for our partners, connect our members with employers of choice, discover new industry innovations, facilitate executive collisions and networking opportunities, and, most importantly, help to close the diversity gap in tech across North America. It's what BFUTR has provided its attendees and partners year after year."

- Lekan Olawoye, CEO & Founder, BPTN.

To learn more about the 2023 BFUTR Global Tech Summit and review the agenda, please visit www.bfutr.com.

About Black Professionals in Tech Network Inc.

Black Professionals in Tech Network (BPTN) is North America's largest Black community of tech professionals. Founded in 2018, BPTN bridges the network gap in the tech industry by providing Black technical and business professionals with senior executive sponsorship, skills building and a strong peer network to level up their careers. BPTN partners with companies to attract, hire and retain Black talent. With over 70,000 members and over 80 corporate partners, BPTN has launched Obsidi, a multi-sided job finder platform for Black tech professionals and allies looking to find their next job and level up their careers.