

FOR IMMEDIATE RELEASE

**Black Professionals in Tech Network and RBC Future Launch Partner to Upskill New Members with Free LinkedIn Learning Licenses**

*Thousands of Black-identified professionals in North America can save up to \$600 a year to access new courses online.*



*Black professionals at a LinkedIn event in Toronto. Photo credit: BPTN*

**TORONTO, Mar. 14, 2022** - As the worldwide job reshuffle continues, [Black professionals in Tech Network \(BPTN\)](#) the largest community of Black tech and business professionals in Canada and the United States is partnering with [RBC Future Launch](#) to give new members who join [Obsidi.com](#) a free LinkedIn Learning license to learn and grow their careers.

[Obsidi.com](#) is BPTN's brand new multi-sided platform that offers networking, community building, recruitment opportunities, and events for professionals in tech. Many people are transitioning into entirely new career paths or looking for higher-paying jobs within their industry. Securing the right position can come down to overcoming a skills gap and being part of a good network. To meet this need, new Obsidi members can access more than 13 thousand on-demand courses, resources and tools to diversify their skills through the [BPTN](#) and [RBC Future Launch](#) partnership.

"RBC has been a long-standing partner of ours," says Lekan Olawoye, Founder and CEO, BPTN. "RBC sees the commitment we've made to get the Black talent pipeline bolstered and developed at scale through Obsidi. We're excited to issue these new licenses as tools for career development and growth as we get more Black professionals on the path to success."

When a new member [joins](#) the Obsidi community, an email invite is received to enrol in the LinkedIn learning program. The classes, taught by industry experts, cover the areas of business, technology and creativity. Topics range from software development and web design to customer service and interview tips.

"We are excited to be working with BPTN and LinkedIn to continue bringing the promise of RBC Future Launch to life for BIPOC youth across the country," says Mark Beckles, Vice President, Social Impact and Innovation, RBC. "Ensuring young leaders have equal opportunity and equal access to critical learning tools and resources is critical to building more inclusive companies, communities, and empowering them to achieve their greatest potential."

With an [Obsidi account](#) and the new license, members will save the monthly fee of \$50 or \$600 annually. Each license is valid for one year. Career growers can enjoy personalized course recommendations, track and complete courses in a related field of interest, and diversify their job skills.

"We're intentional about creating opportunities for Obsidi members to learn and grow their careers," says Diavin Miller, Head of Customer Experience, BPTN. "These LinkedIn Learning licenses are a bonus that will help to make that happen."

[Sign up](#) to be part of the Obsidi community and receive your LinkedIn learning license to sharpen your skills, network, attend events and level up your career.

To learn more about Obsidi and other BPTN products and services, visit us on [Obsidi.com](#). Follow us on [LinkedIn](#), [Twitter](#), [Instagram](#) and [Facebook](#) for more.

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### **About Black Professionals in Tech Network (BPTN)**

Black Professionals in Tech Network (BPTN) is the largest Black community of tech and business professionals in North America. Founded in 2018, BPTN bridges the network gap in the tech industry by providing Black technical and business professionals with access to senior executive sponsorship, skills building and a strong peer network to level up their careers. BPTN partners with companies to hire, train and retain Black professionals for more diversity. With more than 50 thousand members and 66 customers, BPTN has launched Obsidi a multi-sided networking platform of choice for professionals looking to level up their careers in tech. Learn more [here](#).

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